* Try to look at alternative to bluefruit b/c peripheral mode
* Gene: 2nd prototype by spring break, good enough for showcase
  + I have 3 samsung phones in my desk if you need them
* BLE severely affected by water, moisture
* Eric: Laird for modules
* What does moving to 1.8 volts do for the rest of the system? You can always power isolate…
* Stick in some level shifters
* Be consistent when talking about power
* Focus more on interface and architecture than application
* Contribution is flexible architecture
* What are the APIs? What are the cut lines, draw some dotted lines in system diagram to show modularity
  + Have extra busses for future sensors etc.
  + Have the example system but stress flexibility
  + Carry out flexibility throughout the presentation
* Separate external memory, small spi flash or small i2c flash
* SI time
* Gene: when my battery is dead and I haven’t programmed it yet, how do I load it? It has no pins...how do I do that, how do you test it?
  + There are no pins, the end goal is no pins
* 21-28 days turn around for pcb
  + Schedule design review around MLK weekend, send out pcb end of january (goal recommended by Erik)
  + 4 layer boards
* d